



New Midland Group Website Designer | OPEN CALL

Application Deadline – **Sunday 24 January 2021, 5pm**

Responses sent to applicants – **Friday 29 January 2021**

Website design to be carried out – **February – March 2021**

Website Designer Fee – **£1250**

About New Midland Group:

[New Midland Group](#) (NMG) is a consortium of three artist-led organisations located in Nottingham: [Backlit](#), [One Thoresby Street](#) and [Primary](#). All three support the creative development of artists in the City and the wider region, providing space for the production and display of art. Building on the legacy of The Midland Group formed in 1943, we work together to develop the profile and sustainability of contemporary visual arts in the Midlands, through research, activity, and opportunities that are additional to the three organisations' work.

New Midland Group City Pilot Programme:

NMG will deliver an 18-month pilot project intended to support both established contemporary artists and those interested in the arts in Nottingham and across the Midlands, with a focus on interdisciplinary research and redefining collaborative practice. The programme will develop over the course of the project, centring around a group of core participants who will be offered a slate of activity including mentoring, collaboration and professional development. The project also includes a public programme of free public discussions, workshops and events, plus bursary opportunities open to practitioners based in the Midlands.

New Midland Group City Pilot Programme has an emphasis on collaboration, understanding artistic research and building confidence, as well as sustainability, both artistic and environmental.

NMG Website Redevelopment Opportunity:

NMG is looking for a Midlands based website designer to redevelop / create a new structure for the consortium's [website](#) which will play a central role in increasing the reach of NMG, and the project ahead of its launch. **The website will...**

- House resources and documentation of past and upcoming projects and events.
- Act as a platform for both live and recorded online events and activities.
- Increase NMG's visibility and develop its public profile across the Midlands, nationally and internationally as a platform for excellence in artist development.
- Promote opportunities delivered through the NMG City Pilot Programme.
- Be simple to update with regular content, news and visuals.
- Be shaped by NMG City Pilot Programme associates. Associates will work with the Programme Coordinator, who will update the site following its redevelopment.
- Align with and support NMG's social media output and an expanding mailing list.
- Be reviewed as part of a wider consortium consultation process and by [Near Now](#) who will provide digital consultation.

Applicant Information:

- **This opportunity is specifically for website designers living or professionally based in the Midlands.** Information on which areas and counties are classified by Arts Council England as existing in the Midlands can be found [here](#).
- **We are happy to accommodate alternative approaches to the application process.** Please contact us if you would like to submit an audio or video response, need the application form in a different format or have any specific access needs that you would like to discuss.
- **We positively encourage** people from Black, Asian and Minority Ethnic backgrounds and those who face cultural, social, or economic barriers, or who self-identify as disabled to apply.
- **Please ensure that you send a completed equal opportunities monitoring form** with your application.

For more information or to discuss any concerns relating to the Applicant Information please contact colette@weareprimary.

How to apply:

- **Download and complete the application form**, which can be found [here](#). Please read the open call and application information carefully before submitting.
- **Submit your application to** colette@weareprimary.org. The email subject line should read NMG Website Designer Opportunity – [Your Name].

NMG City Pilot Programme is delivered by [New Midland Group](#) & supported by Arts Council England, through National Lottery Project Grants



PRIMARY



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